



FINANCING, SUPPORTING AND PROMOTING THE ENTREPRENEURS WHO ARE TRANSFORMING AFRICA

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-  Facebook [@ietp](https://www.facebook.com/ietp)
-  X (Twitter) [Investisseurs & Partenaires – I&P](https://twitter.com/Investisseurs_Partenaires_-_I&P)
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Investisseurs & Partenaires (I&P) is a team dedicated for over 20 years to financing and supporting the emergence of African entrepreneurship champions.

- Created in 2002, I&P has over 20 years of experience in financing African start-ups and SMEs.
- I&P supports companies with financing needs ranging from €10,000 to €5 million; these companies are known as the "missing middle" of African economies due to their lack of access to traditional financing.
- The team consists of more than 180 people based in 10 African countries (Burkina Faso, Cameroon, Ivory Coast, Ghana, Kenya, Madagascar, Mali, Niger, Uganda and Senegal), as well as in France and the USA.
- I&P has supported more than 330 companies operating in some 20 countries in Sub-Saharan Africa in various sectors (agribusiness, ICT, microfinance, construction and public works, B-to-B products and services, health, etc.).
- I&P and its partner funds have raised €400 million from a large panel of African and international investors and donors (public, private, foundations, family offices).



Our activities

I&P's model is based on four complementary lines of business that meet the needs of African SMEs: three lines are dedicated to SME financing and segmented according to the maturity of the companies and the size of the financing sought, and one is dedicated to fostering the overall business ecosystems in which our partner companies operate.

I&P ACCELERATION

Scaling-up young businesses through seed-funding and/or training programs

- I&P Acceleration in Sahel
- I&P Education to Employment
- I&P Digital Energy
- CATAL1.5°T
- I&P Acceleration Technologies

I&P DEVELOPMENT

Sponsoring a network of African funds to finance small companies with high potential in amounts ranging between €50,000 and €500,000

- SINERGI
- SINERGI Burkina
- Teranga Capital
- Comoé Capital
- Miarakap
- Inua Capital
- Zira Capital
- Fako Capital
- Gola Capital

I&P EXPANSION

Supporting and providing equity financing to mature SMEs and start-ups in amounts ranging between €500,000 and €5 million

- I&P Afrique Entrepreneurs 1
- I&P Afrique Entrepreneurs 2
- I&P Afrique Entrepreneurs 3

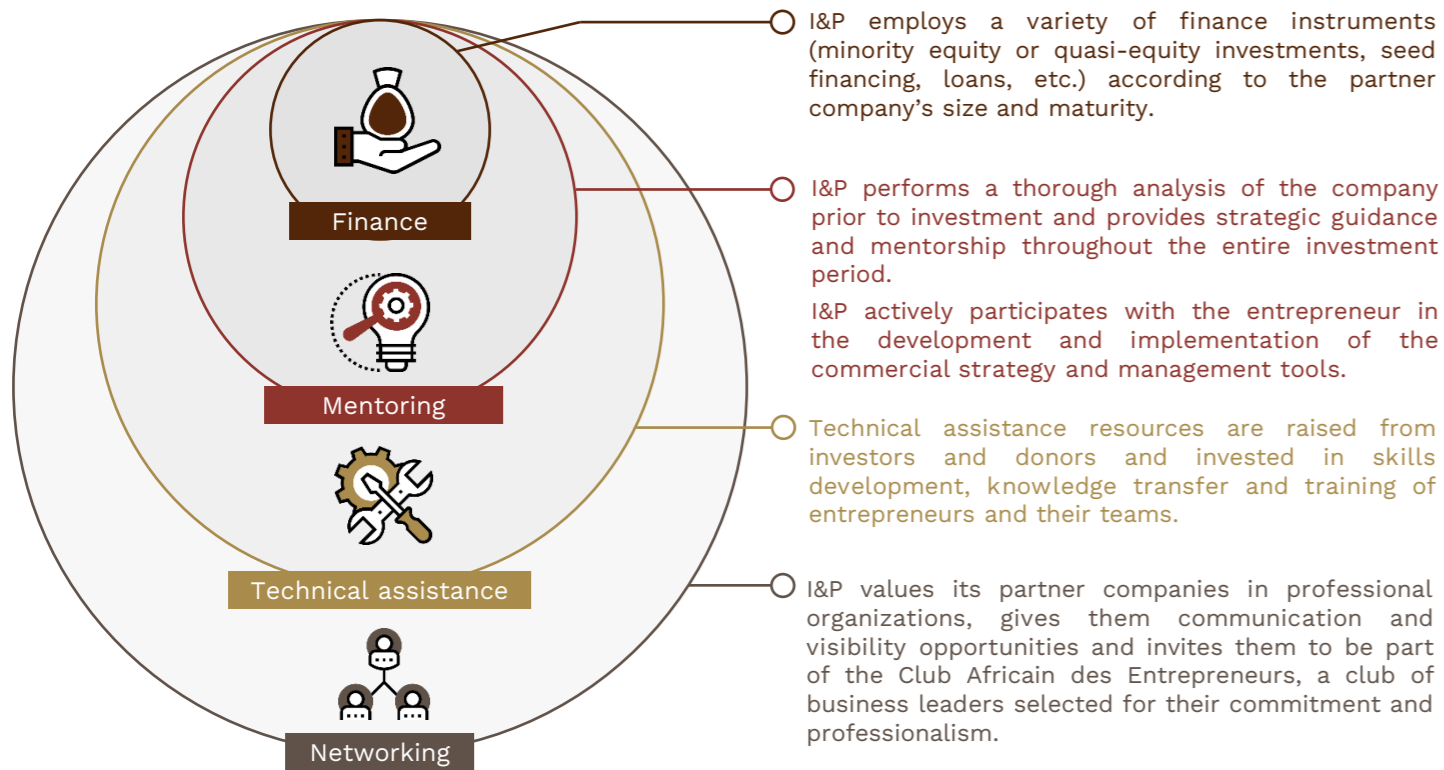
I&P ECOSYSTEMS

Promoting the emergence of entrepreneurs and investors in Africa and fostering the development of an environment conducive to their prosperity.

- I&P Conseil
- Mastercard Foundation Africa Growth Fund

Partnering with African entrepreneurs

I&P provides partner companies with finance and management expertise and aims to establish a long-term relationship of trust with the entrepreneur, who remains at the heart of our approach.



Our impact strategy

I&P supports responsible companies that promote inclusive growth and have a strong potential impact on their local stakeholders: employees, customers, suppliers, distributors, governments, etc.

I&P has developed a rigorous methodology to measure and monitor the impacts of its partner companies. This methodology includes an ESG (Environmental, Social and Governance) risk management component.

Our impact strategy is built around six fundamental pillars that address the Sustainable Development Goals (SDGs):

#1 • Developing African entrepreneurship

#2 • Creating decent and formal jobs

#3 • Providing SDG-aligned goods and services

#4 • Promoting women's empowerment

#5 • Strengthening the local economic fabric

#6 • Fostering environmentally-friendly development

88% of SMEs led by African entrepreneurs

12,300 permanent jobs created or maintained

28% of SMEs led by women

39% of SMEs providing a complementary health insurance

73% of SMEs operating in least developed countries

70% of companies providing a product or service that directly contributes to the SDGs

Main SDGs targeted

- 1 NO POVERTY
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 8 DECENT WORK AND ECONOMIC GROWTH
- 10 REDUCED INEQUALITIES

Key networks and certifications

- PRI Principles for Responsible Investment
- IA 50 2024
- Certified Corporation
- INVESTING FOR IMPACT